

**Job Title:** Part-Time Graphic Designer

**Company:** WolfPack Tackle Inc.

**About Us:**

WolfPack Tackle Inc. is a leading manufacturer of premium fishing lures and related products, known for innovation, quality, and affordability. Our mission is to provide anglers with reliable gear and customizable options while ensuring an excellent customer experience.

**Job Description:**

WolfPack Tackle Inc. is seeking a talented and creative **Part-Time Graphic Designer** to support our marketing initiatives. This role will focus on creating visually compelling designs for various marketing materials, including packaging, flyers, merchandise, advertisements, and brochures. The ideal candidate will have a strong design portfolio, a keen eye for detail, and the ability to bring our brand to life across multiple mediums.

**Key Responsibilities:**

- Design and develop product packaging that aligns with brand guidelines and appeals to target customers.
- Create promotional materials such as flyers, brochures, and advertising ads for print and digital use.
- Design graphics for branded merchandise and ensure consistency in visual identity.
- Prepare and optimize files for print and digital production.
- Manage multiple design projects and meet deadlines in a fast-paced environment.

**Qualifications:**

- Bachelor's degree in Graphic Design, Visual Arts, or related field (or equivalent experience).
- Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Strong portfolio showcasing creative work in packaging, marketing materials, and advertising.
- Excellent attention to detail and ability to follow brand guidelines.
- Strong communication and time management skills.
- Experience in print production and familiarity with digital marketing assets is a plus.
- Interest in fishing or outdoor recreation is a bonus but not required.

**What We Offer:**

- Competitive hourly wage.
- Flexible part-time schedule.
- Opportunity to work on a variety of creative projects.
- A supportive, collaborative team environment.

**How to Apply:**

If you're a creative problem-solver with a passion for design, we'd love to hear from you! Please send your resume, portfolio, and a brief cover letter to [sales@wolfpacktackle.com](mailto:sales@wolfpacktackle.com)

WolfPack Tackle Inc. is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.